



UNIVERSITY
OF APPLIED SCIENCES
MUNICH

Operational Excellence – Managing Global Supply Chains the German Way

July 4 to July 15, 2016



Summer School about Supply Chain Management

- 2 week program for advanced undergraduates and graduates
- 6 ECTS-credits, 3 US-credits recommended



Tuition: 1,695EUR incl. tuition and application fee, insurance, cultural program, support, pick up service from the airport, welcome package, free internet access on campus, company visits incl. transportation.

Housing is not included, but will be provided upon request.



The mixture of lectures and company visits makes this program unique:

First week:

Academic Courses

- Future Supply Chain Management
- Operational Excellence- The German Way
- Doing Business in Germany

Second week:

Company Visits

- Munich locations may include BMW, MAN Truck and Bus, MTU Aero Engines or similar
- Tour locations include Siemens, DHL, BSH, Krones, adidas, Danone or similar



Future Supply Chain Management

Understand the development and state of the art of supply chain and operations management of German companies today!

Operational Excellence – the German Way

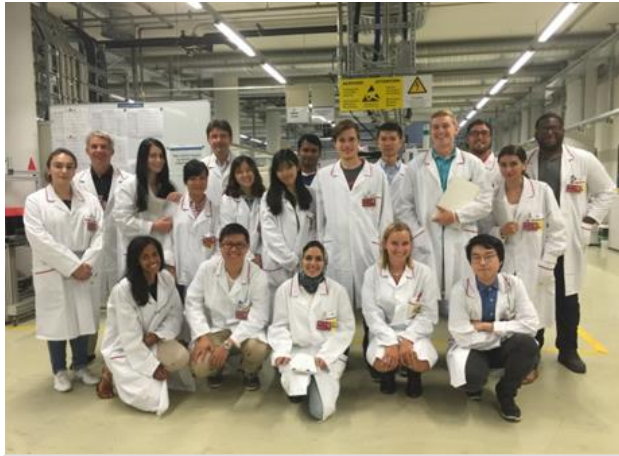
Best practice examples show how operational excellence is implemented and how German companies are prepared for future challenges!

Doing Business in Germany

Get the intercultural knowledge –
How to do business in Germany!



Company Visits 2015



AMS 2015



Adidas 2015



AGCO 2015



MAN 2015

Gabriela Vasil, International Office, summerschool@hm.edu

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Learn about successful methods of german companies at first hand!



Cultural Program

- Guided Tour „Munich by bike“
- BMW factory tour
- White Rose Memorial Site
- Dachau Concentration Camp Memorial Site
- Excursion to lake Chiemsee



Facts in a nutshell

- Program for advanced undergraduate or graduate students in the fields of economics and/or business administration
- The course focuses on three main topics:
 1. Future Supply Chain Management
 2. Operational Excellence – The German Way
 3. Doing Business in Germany
- Highly attractive culture and sightseeing program
- Student support: coordinator and bilingual tutors support students
- Accommodation in hostels or in shared apartments

